

PROFILE

I have 12+ years of work experience in creative, user interface, and UX design. As a passionate designer, I have acquired knowledge of end users' expectations and can bring innovative ideas based on client requirements. I'm flexible enough to adapt the UX process when the project demands it.

Skills

I have experience working with teams to brainstorm and white board concepts. I can create wireframes at varying levels of fidelity, and enjoy prototyping ideas. I have validated designs

Software that I'm familiar with:

Adobe XD
Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Adobe Premier
Adobe Lightroom
Adobe After Effects
Axure RP
Sketch
Figma
Invision
Webflow
Dscout

WORK EXPERIENCE

Consultant - UI/UX Lead

Codeyaya Technologies Pvt. Ltd

October 2022 - Till Date

Roles and Responsibilities

Establish and implement a UX vision to lead the UX product design process. Oversee the development of UX designs, including research, scenarios, wireframes, prototypes, testing and defining functional specifications. Coordinate and strategize all client interactions done by the UX department. Collaborate and participate on cross-functional development teams for all of our product releases, platforms, and devices within an Agile development methodology to deliver products with an innovative experience design. Mentor and lead a team of UX designers

Technical Lead - UI/UX

Encora Innovation Labs India Pvt. Ltd.

April 2019 - October 2022

Roles and Responsibilities

Adobe: Focusing on brand quality and creating a smooth user experience workflow for Adobe Status [status.adobe.com] and Adobe Asset Inventory projects. I have worked closely with stakeholders of these projects to understand the feasibility of the features, and enhancements, Used design research techniques, understand, and analyze user journeys and processes.

Quest: This project is to identify process workflows and elements captured during the New Client Set-Up Process. The goal is to automate the process to reduce or eliminate manual intervention, reduce errors, increase efficiency, and empower product capability.

UI UX Lead Designer

V2SOFT Pvt. Ltd.

November 2017 - March 2019

Roles and Responsibilities

As a Lead designer, I work closely with user experience (UX) designers and other design specialists to make sure that every page and every step a user will experience in their interaction with the finished product, Human-centric design approach that is widely applied throughout all stages of the design process. I have been part of the project demo meetings with the client to demonstrate the design ideas throughout the progress

Speciality

Creative Visionary
Spontaneous Thinker
Inspiring Personality
Responsible Team Player

Expertise

User Experience Design
UI Design
Low/High Fidelity Design
Prototyping
Storyboarding
Wireframing
User Research
Usability Testing
Website Design
Vectors & Illustrations
Branding
Marketing Colateral
Design Templates
Presentation

Education

Image Institute of Multimedia
Certified Course in Graphics and 2D

Regional Institute of Engineering
BE. Mechanical Engineering

Personal Details

Date of Birth : 30th May 1989
Gender : Male
Address : F3A, 66 Brays Lane
Coventry
CV2 4DZ
United Kingdom

Sr. UI UX Designer

Nummero Digital LLP

Mar 2016 - Oct 2017

Roles and Responsibilities

Designing mobile apps, web applications, iconography, color scheme, logo treatments, and typographic treatments. Maintained consistency of design and process. Creating wireframes, storyboards, mockups, and site maps to effectively communicate interaction and design ideas. Collaborate with cross-functional teams, including product management, engineering, and marketing to define user requirements and create design solutions that meet business needs.

Jn. Art Director

Pixel Mavericks Techno Creative Pvt. Ltd.

Aug 2014 - Feb 2016

Roles and Responsibilities

The objective was to understand the client requirements, generate new ideas with team members, and maintain high standards using Adobe Digital Publishing Suite tool with InDesign, to create rich interactive publications and interactive ads. Created demo magazines for Android and iOS and, ensured only the best work is released to the client. Work as a strong leader and management skills, with the ability to inspire and motivate a team.

Sr. Graphic Designer

Ideas Advertising Consultants

Jan 2013 - Jul 2014

Roles and Responsibilities

Design creative layouts with rich print collaterals, Executing theme-based design for different events. Take part in digitally enriching ideas for promotions of the client's products. Responsible for leading and directing the creative process, and managing design projects from conception to completion. Oversee the work of other designers and ensure that the final product meets the client's needs.

Graphic Designer

Kerala Publicity Bureau

Oct 2010 - Nov 2012

Roles and Responsibilities

Responsible for creating visual communications such as adverts, branding, publicity materials and magazine layouts. Create media products such as magazines, labels, advertising and signage.

Check out my works @ www.onemorepixel.co.uk